

SANJAY SURYAVANSHI

Senior UX/UI Designer | Product Storytelling Specialist | UX Research

Simplifying complex products through UX and storytelling



SUMMARY

Senior UX/UI Designer with 10+ years across UX/UI, product storytelling, visual communication, motion design, and digital experiences. Transforms complex healthcare, AI, SaaS, analytics, and inclusive learning products into clear user-centered experiences through UX research, design thinking, prototyping, and AI-powered design workflows. Experienced in dashboards, interactive prototypes, explainers, pitch decks, campaigns, and research-led product narratives.

EXPERIENCE

AmberTAG Analytics Pvt. Ltd. - Sr. UX/UI Designer | Bengaluru | Nov 2021 - Dec 2025

- Simplified **AI, Healthcare, and SaaS** products through UX, product storytelling, visual communication, and internal dashboard experiences.
- Designed Figma/Adobe XD prototypes, user flows, presentation screens, and UX documentation supporting Product Discovery and stakeholder communication.
- Created 50+ product explainers, brand campaigns, corporate videos, pitch decks, digital marketing assets, and visual communication materials that strengthened product awareness and business storytelling.
- Contributed to product positioning for **HAIF** and **UNISENSE** by translating complex AI concepts into intuitive user experiences and product communication assets.

Inversa Technosoft Pvt. Ltd. - UX/UI Designer | Bengaluru | Sep 2020 - Oct 2021

- Simplified telemedicine workflows for the FITTO healthcare platform through user-centered UX design, improving digital patient and doctor experiences. Designed user flows, wireframes, prototypes, and conversion-focused web and mobile experiences.
- Partnered with product, marketing, and business stakeholders to strengthen visual systems, interface consistency, and product communication. Produced product storytelling videos, white papers, landing pages, and digital marketing assets.

Agoc Care Private Limited - Multimedia Specialist | Kolhapur | Sep 2016 - Jun 2020

- Created websites, landing pages, campaigns, promotional videos, motion graphics, brochures, advertisements, and brand assets.
- Translated client goals and competitor insights into engaging visual narratives; managed end-to-end multimedia production from concept to delivery.

IP Avenue - Visual Communication Specialist | Pune | Jun 2011 - Feb 2015

- Designed websites, logos, digital graphics, advertising creatives, social content, and marketing collateral across print, web, and video.
- Managed multimedia production using Adobe Creative Suite, Final Cut Pro, motion graphics, sound design, and content delivery workflows.

SELECTED UX CASE STUDY & RECOGNITION

MAVI Playboard Design for Change (DFC) National Hackathon - UX Research | Product Design | Product Storytelling | Jan 2026 - Jun 2026 • Conducted UX research through interviews, surveys, and competitive analysis. • Designed an AI-powered learning experience for neurodivergent children. • Created user flows, wireframes, and product storytelling assets. • Collaborated with a multidisciplinary hackathon team. • Received Special Recognition at the Design for Change National Hackathon.

EDUCATION & CERTIFICATION

Design for Change - Special Recognition Certificate, Impactful UX/UI Hackathon Project (June 2026) | Mastry.in - Build Web Apps using Vibe AI Coding (Dec 2025); AI-Powered Designer Certification Program (Jun 2024) | Rahul Commerce Multimedia Solutions - Advanced Diploma, Complete 2D/3D Character Animation, VFX & Post Production (Jun 2005) | Apple Inc. - Apple Certified Pro, Final Cut Pro 6 Level 1 (Jan 2009)

CONTACT

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SKILLS

- UX Research & User Interviews
- User-Centered Design
- User Journey Mapping
- Information Architecture
- Wireframing & Prototyping
- UI Design - Figma, Adobe XD
- Interactive Prototyping
- Visual Communication
- Design Thinking
- Data-Driven Design
- Healthcare & SaaS Product UX
- Adobe Creative Suite
- Cross-Functional Collaboration
- Product Storytelling

PORTFOLIO / LINKEDIN PROFILE

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